

Tamil Nadu Agricultural University Coimbatore – 641 003

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Date: 3-3-2014

The Editor,

Sir,

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I request that the following matter may kindly be published in your esteemed daily:

Farm price of carrot likely to be in the range of Rs 14-16/kg at Harvest

India is the second largest producer of vegetables in the world followed by China, accounting for about 16 per cent of global vegetable production. In India carrot production was 1.15 Million Tonnes from 62,220 hectares during 2012-13. The major carrot growing states are Uttar Pradesh, Assam, Karnataka, Andhra Pradesh, Punjab, Haryana and Tamil Nadu.

The total area of carrot in Tamil Nadu during 2011-12 was 3,252 hectares. The Nilgiris (74.82 per cent), Dindigul (19.25 per cent) and Krishnagiri (4.92 per cent) are the major carrot growing districts in the State. The major market centres in Tamil Nadu are Mettupalayam and Hosur and carrot is sold through farmers' shandies and commission mandies throughout the state. The major area under carrot is sown during last fortnight of February and first fortnight of March and come to harvest by May. May and June are the peak arrival season for carrots in Tamil Nadu.

To facilitate the farmers in taking a better sowing decision, Back Office of Agro Marketing Intelligence and Business Promotion Centre (AMI & BPC) in Centre for Agriculture and Rural Development Studies (CARDS), Tamil Nadu Agricultural University analyzed the past 9 year prices prevailed in Mettupalayam market. Results of the analysis and trader survey revealed that the price of carrot during harvest period, i.e., during May, June 2014 will be in the range of Rs 14-16 per kg. Based on the above prices farmers can take a decision on sowing carrot.

For further details contact:

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