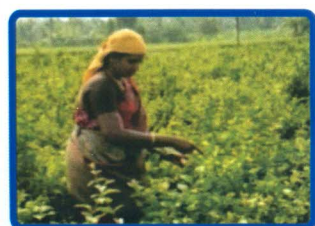




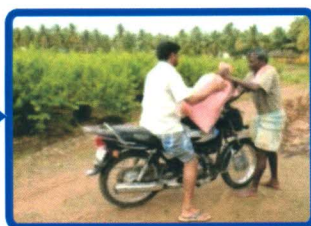
TNAU - ICAR - NAIP

"Value Chain on Flowers for Domestic and Export Markets"

TNFGA, Sathyamangalam



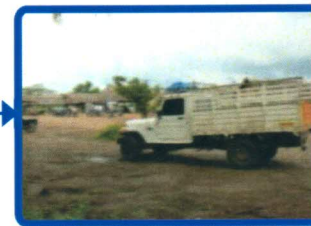
Harvesting of flowers



Transportation to flower action centre

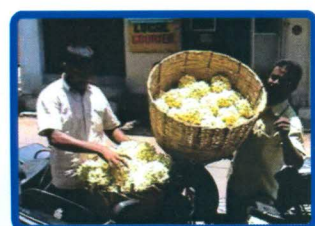


Flower action centre, Sathyamangalam



Transported to Vanguard Exports, Coimbatore

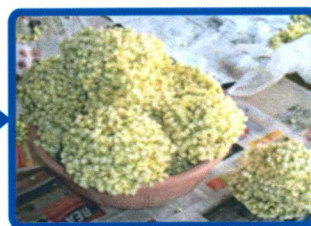
Vanguard Exports, Coimbatore



Distribution of flowers to women folks



Jasmine string making



Jasmine string



Jasmine string treated with Boric acid @4%

HANDS ON TRAINING
Trainings : 8
Beneficiaries : 368

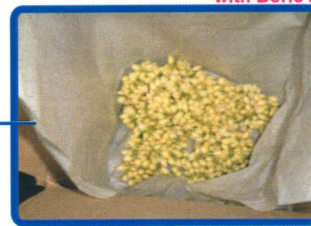


Dubai (11.30 pm)
7.30 - 11.00pm

CBE to Cochin Airport
(1.00 - 4.30 pm)



Ready for airlifting to Dubai market



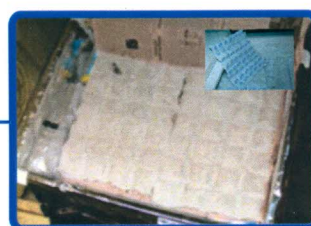
Treated jasmine strings packed in ventilated Corrugated Fibre Board boxes

To Dubai

To USA



Small boxes placed in thermacole boxes lined with aluminium foil



Ice gel placed over small boxes



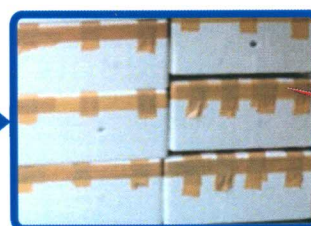
Strings are packed in small boxes



Tied strings cut into 30 cm strings



Covered with aluminium foil



Ready for airlifting to USA market

Coimbatore Airport
(1.00 - 1.30 pm)

Mumbai
(2.30-4.30 pm)

Mumbai to USA
(1.00 am)

ENTREPRENEURIAL DEVELOPMENT TRAINING
Trainings : 4
Beneficiaries : 124



USA (New York)
Next -9.00 pm

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