

Gold Award 2011



SPECIFIC SECTORAL AWARD
(FOCUS SECTOR - AGRICULTURE)

GOLD AWARD

AGRISNET- Agriculture Information Service Network
Department of Agriculture
Government of Tamil Nadu

AGRISNET is an initiative of agricultural sector in Tamil Nadu. Associated projects are AgriTech Portal and Agmarknet. The online report information service through AgriTech portal assists timely receiving of critical inputs to farmers in the State. Information on all the schemes of the Central and State Governments with criteria for identifying beneficial farmers and extent of subsidy support are available online for the use of extension workers and farmers. Village level fertility index and soil health card data enables the extension workers to accurately plan for soil health restoration. The AgriTech portal serves as knowledge platform for the extension workers and farmers and aims at enhancing the technology delivery efficiency. The online e-commerce facility makes it possible for any extension worker to interact with experts and scientists. The weather portal gives weather based AgriTech advisories for helping the farming community to plan weather based farming. This information is also disseminated to select farmers through mobile based SMS services on a daily basis. The database ready price administrative support extended through SMS Mobile interface and price releases about prices of pulses, beans, vegetables and other commodities help farmers to discover higher prices and enhance their incomes.



Gold Award 2011 was given by the Department of Administrative Reforms and Public Grievances and Department of Information Technology, Government of India to the Agriculture Department, Government of Tamil Nadu, Chennai in recognition of the achievements in AGRISNET, including TNAU Agritech Portal and Agmarknet.