

THALAIVASAL MARKET

Dramatic Change by Dynamic Market Information

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I am S.C.Murugan, one of the whole sale traders of tomato at Thalaivasal market. I purchase tomato from other merkets and trade them for whole sale at Thalaivasal daily market. I came to know through the market analyst Mr. Balaji, that TNAU has developed the dynamic market information service and Thalaivasal has been included in it as one of the major markets of South India. I feel proud about this. I came to know that through DMI, the market information of vegetables can be got from other markets through mobile SMS. As a whole sale trader this service would be much helpful to me and also to farmers, buyers and sellers.

It would be much useful to people like us, knowing the market rates of vegetables in other markets and then fixing the price at our market. After I receive the market rate of tomato through mobile SMS, I plan to get tomato from other markets and sell them at Thalaivasal market at a profitable price. I purchase tomato from markets like Oddanchatram after knowing the market information through DMI service.

It is very easier for me to buy and sell tomatoes in a proper manner after utilizing the facility of INDG website and DMI mobile service. I am able to fix a profitable price for tomato and this is a benefit to other tomato traders as well. This service is also useful to farmers and vendors of tomato.

This service is very essential to all of us and TamilNadu Agricultural University is doing a great job in this aspect. I feel proud to thank TNAU for introducing DMI , which has made our business easier than before. I expect the service be run in future without any hinderance. Thanking you once again.