

DMI Success Story

Vijayakumar.R

Whole sale vegetable dealer,

41 F, Main line, Gandhi market,



Introduction Myself

I wish to introduce myself as Vijayakumar. R. I am a Wholesaler for all the local vegetables for the past 6 years. I initially purchased the vegetables from Madurai, Oddanchatiram, Dindugal and Mettupalayam and was selling in Trichy and nearby Markets.

Market Information

The daily market information is most useful to me because now I am able to purchase vegetables from more markets. I initially had no information about the rates of vegetables in other areas. But, when we came to know about the dynamic market information through Tamil Nadu Agricultural University, I am able to know the rates in other markets like Madurai, Oddanchatiram, Mettupalayam and Bangalore. After knowing the details about the Dynamic Market Information, I had a very good knowledge in marketing that where, when and how to buy and sell vegetables?

I was purchasing some vegetables from Kumbakonam and local markets and then I realized that I bought them at higher prices. After I used the Dynamic market information by Tamil Nadu Agricultural University, I collected the market information through internet and now I am purchasing the same vegetables from Madurai, Oddanchatiram, Mettupalayam, Hosur and Bangalore markets at a still lower price. Through this I have earned more profit. The Dynamic market information is very helpful for my buying and selling of vegetables at a profitable price.

Infuture

I have planned to increase the volume of my business by including more commodities and markets. All these credit goes to Tamil Nadu Agricultural University and Dynamic Market Information service.

We, Retailers and whole salers would be benefited if the rates of other places of Tamil Nadu and other states are also available in the website.

Lots of retailers like me are often viewing the website and the information provided is very helpful to us and it is a marvelous job done by the information providers. We express our heartfelt thanks to Tamil Nadu Agricultural University for introducing Dynamic Market Information.