Case Study-Oddanchatram Farmer Mr.Mohanmani

Address

State   : Tamil Nadu

District   : Tripur

Town   : Padiyur, Kangayam.

Mobile   : 09965010117

My name is Mr. Mohanmani. I am 24 years old male of Kangayam. There are totally 5 members in my family including me. We are having totally 30 acres of land. My father and my brother are doing farming. We are cultivating tomato,onion, brinjal, coconut and maize. In this coconut and maize are the major crops. In total land we are cropping coconut in 4 acres of land.

Experiences related to DMI

I came to know about the TNAU-DMI service from Oddanchatram project analyst few months back. She told about the service in detail. I impressed by the scheme. So I enrolled my mobile number for DMI service. It helps me to get the market price on daily basis in our hand. While she explain about the service she told that can get trends in sms for only one crop for more than one market. But we need price for more than one crop. So I enrolled my father and mother and my numbers for the DMI service. The service is being more useful to us to know the price behavior in markets and fix the price and its using to decide when we need to fetch the crops to the market and can gain. We are mainly cultivating maize and coconut.

Suggestion:

We are cultivating multiple crops in our land. But we are getting data for single crop for more than one market. Instead of that if we get the service for more than one crop it will be much useful for us. While the project analyst explains me about the service she told about the format of the sms. I can give a suggestion that this service can be split into two types. That, who are all need multiple markets status for one crop can get the same and who are all need multiple crops for one market can get the same. I hope this suggestion / format will help us and others too.

As I got benefited by the DMI service I felt it will be useful for few of my relations and friends. Therefore I have recommended this service to them.

Finally I wish my sincere thanks to the DMI and I wish all success to the team.