

Middle man disturbance reduced due to DMI service

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I am Shamugam, 33 years old belongs to agricultural family.

I have 50 acres of wet land and garden land. I am cultivating Paddy Sugarcane and Banana crops.

I am self motivated and always wants to try new things.

I have cultivated Banana in 5.00 acres of land. Poovan Monthan Kathali variety of Banana cultivated during this year. Earlier I have marketed the Banana to the local traders from Thiruvarur and Kumbakonam local traders. I came to know about the TNAU-DMI service through Kumbakonam market analyst. Day to day market prices of Kumbakonam market and Trichy market are available by through DMI service.

Before getting the DMI service I use to know the market prices from the neighboring farmers. I use to tell my produce at the price the traders are fixing. But today with the help of DMI service I am aware of the market prices and I am able to get more profit. At least 20-30 Rupees increased price may get per bunch now when compared to previous selling.

The use of DMI service can be widely propagated by agri seminars and awareness programme. I am able to understand the DMI service in English. But if it is given in Tamil it would be of difficult to understand by ordinary farmers.

I have start introduced my fellow farmers to this service. We wish to avail the free service from TNAU.