



Tamil Nadu Agricultural University
Coimbatore – 641 003

Dr. E. Somasundaram, Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

Banana will Fetch Remunerative Price

According to the Third Advance Estimate of Ministry of Agriculture and Farmers Welfare, Banana is cultivated in an area of 0.84 lakh hectares with the production of 29.12 lakh tonnes in India during 2015-2016. Karnataka, Telangana, Kerala and Tamil Nadu are major Banana growing states. In Tamil Nadu, major banana growing districts are Coimbatore, Theni, Trichy, Tirunelveli, Tuticorin and Kanyakumari.

Banana Market Centres in Tamil Nadu are Trichy, Tirunelveli, Cuddalore, Theni and Coimbatore. Among them, Trichy is one of the major centre for the despatch of banana to various parts of the State. At Present, banana arrivals are mainly from Lalkudi, Pudukottai, Musuri and Theni to Trichy market.

Traders reported that demand for banana may rise mainly due to festival season. On the supply side, because of low rainfall in this year, the production has declined which may lead to increase the supply - demand gap.

The Price Forecasting Scheme of Centre for Agricultural and Rural Development Studies (CARDS), Tamil Nadu Agricultural University has analyzed the 15 year's monthly prices of cultivars of Poovan, Karpooravalli and ten year's monthly prices of Nendhran banana of Coimbatore. The result of the analysis and traders survey indicated that all the cultivars such as Poovan, Karpooravalli and Nendhran prices will be stable during February - March, 2017 and the expected

average farm gate price would be Rs.13 - 15 Per kg for Poovan Rs. 18 - 20 for Karpooravalli and Rs.36 - 38 per kg for Nendhran in Coimbatore market. Hence farmers are advised to take note of the above market advisory before harvesting their produce.

For further details, contact:

Domestic and Export Market Intelligence Cell (DEMIC),
Centre for Agricultural and Rural Development studies,
Tamil Nadu Agricultural University,
Coimbatore – 641 003.
Phone: 0422-2431405.

For technical information, contact:

Professor and Head,
Department of Fruit Crops,
Horticultural College & Research Institute,
Tamil Nadu Agricultural University,
Coimbatore – 641 003.
Phone: 0422-6611269.

Public Relations Officer