



Tamil Nadu Agricultural University
O/o the Public Relations Officer
Coimbatore – 641 003

Dr. Venkita Pirabu, Ph.D.,
Professor (Agrl. Extension) &
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,

Date: 23-6-2014

Sir,

I request that the following matter may kindly be published in your esteemed daily:

Crusading for the Noble Cause by TNAU Students

The Marudhamalai temple and its premises were made into spic and span by the students of Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University on Sunday. The mass cleaning and awareness campaign was organised with the theme 'A new outlook for sustainence' under the National level technical symposium "Ecofest '14" to be conducted on August 7, 2014.

Around 300 students of B.Tech, Energy and Environmental Engineering and B.Tech, Food Process Engineering along with the professors and Dr. C. Divaker Durairaj, Dean (Agricultural Engineering) have actively participated in this mass cleaning activity and created awareness in the significance of cleaning in the public. The programme was organized to sensitize public about the proper disposal of waste and waste management with special emphasis on sustainability and conservation of natural resources.

The students showed great enthusiasm to scoop out the wastes like garbage, plastic bottles, debris, glass bottle etc. strewn around the temple premises. The wastes were collected and stored in biodegradable bags which the temple officials handed over to the municipality. The students exhorted the public against the environmental destruction and detrimental effect of pollution.

Looking into their dedicated and tireless effort, the management of Marudhamalai temple and the public appreciated the students for taking such an initiative for noble cause.

Public Relations Officer





