## Cumbu will fetch good price

Cumbu is the second most important nutritious millet cultivated mostly in dryland areas. In India 2014-15, cumbu is cultivated in 71.18 lakh hectares with a production of 90.53 lakh tonnes with productivity of 1.27 tonnes (Directorate of Economics and Statistics). Major cumbu producing states in India are Rajasthan, Maharashtra, Haryana, Gujarat and Uttar pradesh. Tamil Nadu stands first in cumbu productivity in the country.

In Tamil Nadu, cumbu is cultivated mostly in two seasons viz., during May-June and October – November months. In 2014-15, cumbu occupied an area of about 0.59 lakh hectares with a production of 1.71 lakh tonnes and productivity of 2.89 tonnes with an increase of 9 percent and 46 percent in area and production respectively compared to previous year. Cumbu is also used as breakfast cereals, puffed grains and porridge, pasta food items and also as cattle and poultry feed and in starch and processed food industry.

To help the farmers in taking selling decision for cumbu, Back office of Agro Marketing Intelligence and Business Promotion Centre (AMI &BPC), Centre for Agricultural and Rural Development Studies (CARDS) in Tamil Nadu Agricultural University have analyzed the last 13 years prices of cumbu that prevailed in the Villupuram regulated market.

Econometric analysis predicted that the farm gate price of cumbu would

revolve around Rs.2100-2300 per quintal during April - May 2016. Hence, the

farmers are advised to sell according to the market advisory.

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