

Price Forecast for Aadi Pattam Vegetable Crops

Tomato

According to the First Advance Estimate of National Horticulture Board (2018-19), the area under tomato is 8.14 lakh hectares with a production of 205.15 lakh tonnes. The major tomato growing states are Madhya Pradesh, Andhra Pradesh, Karnataka, Telangana, Odisha and West Bengal. Tamil Nadu contributes less than 5 per cent share of the total tomato area and production in India. In Tamil Nadu, the major tomato producing districts are Krishnagiri, Dharmapuri, Salem, Tiruppur, Theni and Dindugal. Tomato is being grown all over Tamil Nadu in all seasons, Aadi pattam is also the most preferable season for tomato cultivation. Fresh arrivals are coming to Coimbatore market from Udumalpet, Aalandurai, Pollachi and Kinathukadavu. Also, arrivals from Karnataka have commenced from July'2019 and will continue till August'2019 end.

Brinjal

According to the First Advance Estimates of National Horticultural Board (2018-19) the area and production of brinjal in India are expected to be around 7.35 lakh hectares and 129.87 lakh tonnes respectively. West Bengal, Odisha, Gujarat, Bihar and Madhya Pradesh are major brinjal producing states of the country. Brinjal is grown in Dharmapuri, Krishnagiri, Dindigul, Tiruvannamalai and Vellore districts in Tamil Nadu. As per trade sources, current arrivals are coming from Pollachi, Nachipalayam and Thondamuthur.

Bhendi

According to the First Advance Estimate of National Horticulture Board (2018-19), the area under bhendi is 5.11 lakh hectares with production of 62.19 lakh tonnes during 2018- 19. West Bengal, Gujarat, Bihar, Odisha and Madhya Pradesh are major bhendi producing states of the country. The major bhendi cultivating districts in Tamil Nadu are Salem, Theni, Dharmapuri, Thiruvallur, Coimbatore and Madurai. As per the trade sources, most of the bhendi arrivals to Coimbatore market are coming from Nachipalayam, Pollachi, Udumalpet, and Ottanchathiram.

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University analyzed the past 12 years prices for tomato, brinjal and bhendi that prevailed in Oddanchathiram, Trichy and Coimbatore Uzhavar shandies. As per the results of the analysis, the price of good quality tomato during harvest would be around Rs.18-20 per kg. Good quality of brinjal price will rule around Rs.28-31 per kg and good quality of bhendi price will rule around Rs. 20-22 per kg. Hence, farmers are advised to take up sowing decision accordingly.

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