

## 2. HORTICULTURE

### SCHEMES UNDER HORTICULTURE DEPARTMENT

Scheme No. 1	
Name	<b>Integrated Horticulture Development Scheme</b>
Benefits offered	Distribution of planting materials and Hybrid / High yielding vegetable seeds at 50% subsidy.  <ol style="list-style-type: none"><li>1) For Horticulture Plants, the subsidy would be given for 1 Ha. Only per beneficiary.</li><li>2) In respect of Vegetable Seeds the subsidy would be given for 0.5 ha. Only per beneficiary.</li><li>3) With regard to flowers seeds / plants, the subsidy would be given for 0.5 ha. Only per beneficiary.</li></ol>
Eligibility	All category farmers
Officer to be approached	Assistant Director of Horticulture (Block level)
Time-limit for sanction / rejection	Horticultural operations being seasonal in nature, distribution of inputs in the planting season is insisted upon.
Appellate Authority	Concerned district Joint Director of Horticulture / Deputy Director of Horticulture

**Scheme No. 2**

Name	<b>Integrated Horticulture Development Scheme (SCP)</b>
Benefits offered	Distribution of planting materials and Hybrid / High yielding vegetable seeds at 50% subsidy.  <ol style="list-style-type: none"><li>1) For Horticulture Plants, the subsidy would be given for 1 Ha. Only per beneficiary.</li><li>2) In respect of Vegetable Seeds the subsidy would be given for 0.5 ha. Only per beneficiary.</li><li>3) With regard to flowers seeds / plants, the subsidy would be given for 0.5 ha. Only per beneficiary.</li></ol>
Eligibility	SC and ST farmers only
Officer to be approached	Assistant Director of Horticulture (Block level)
Time-limit for sanction / rejection	Horticultural operations being seasonal in nature, distribution of inputs in planting season is insisted upon.
Appellate Authority	Concerned district Joint Director of Horticulture / Deputy Director of Horticulture

**Scheme No. 3**

Name	<b>Integrated Tribal Development Programme</b>
Benefits offered	<p>Distribution of horticultural plants, Establishment of individual orchards, Distribution of Hybrid Vegetable seed, Tours and Training, Distribution of Oil Engines and Drip and Fertigation Materials.</p> <ol style="list-style-type: none"><li>1. Establishment of Individual Orchards @ 75% subsidy 0.40 ha/ family .</li><li>2. Distribution of high yielding vegetable seeds (90% subsidy 0.40 ha / family subject to a maximum of Rs.500/family</li><li>3. Distribution of oil engines (5 - 7.5 h.p (75% subsidy Rs.11250 / No.)</li><li>4. Distribution of Plant Protection Equipment (75% subsidy - Rs.3750/No.)</li><li>5. Establishment of Micro Irrigation (90% subsidy Rs.12000/0.40 ha)</li><li>6. Horticulture Training (Rs.200 / farmer / 2 days)</li><li>7. Horticulture Tour (Rs.1500 / farmer)</li></ol>
Eligibility	Tribal farmers only
Officer to be approached	Assistant Director of Horticulture (Block level) in Salem, Namakkal, Dharmapuri, Tiruvannamalai, Vellore, Trichy and Villupuram districts.
Time-limit for sanction / rejection	Horticultural operations being seasonal in nature, distribution of inputs in planting season is insisted upon.
Appellate Authority	<b>Deputy Director of Horticulture, Salem, Namakkal, Dharmapuri, Tiruvannamalai, Vellore, Trichy and Villupuram</b>

**Scheme No. 4**

Name	<b>Western Ghat Development Programme</b>
Benefits Offered	Supply of perennial horticultural crops. (Distribution of tissue Culture Banana at 50% subsidy only in Theni district and training.)  Training to farmers on latest technologies within the State and Outside the state (Rs.2,500/- per farmer)
Eligibility	All category farmers
Officer to be approached	Assistant Director of Horticulture (Block level) in Theni, Madurai, Dhindigul, Virudhunagar, Coimbatore, Tirunelveli, Kanyakumari and Erode districts.
Time-limit for sanction / rejection	Horticultural operations being seasonal in nature, distribution of inputs in planting season is insisted upon.
Appellate Authority	<b>Deputy Director of Horticulture, Theni, Madurai, Dindigul, Virudhunagar, Coimbatore, Tirunelveli, Kanyakumari and Erode</b>

**Scheme No. 5**

Name	<b>Hill Area Development Programme</b>
<b>Benefits Offered</b>	<ol style="list-style-type: none"><li>1) Supply of Hybrid / Imported vegetable seeds at 25% subsidy to small and marginal farmers in priority watershed area (at-least 33% for SC/ST farmers)</li><li>2) Assistance for Promotion of post harvest handling for packing materials for fruits, flowers and vegetables at 25% subsidy to small and marginal farmers in priority watershed area (at-least 33% for SC/ST farmers)</li><li>3) Distribution of 5 Hp/3.5/1.5 Hp Oil engines at 25% subsidy to Small and marginal farmers in priority watershed area (at-least 33% for SC/ST farmers)</li><li>4) Distribution of power tillers at 25% subsidy as back ended subsidy to Small and marginal farmers in priority watershed area (at-least 33% for SC/ST farmers)</li></ol>
Eligibility	Small farmers, Marginal farmers, SC/ST farmers
Officer to be approached	Assistant Director of Horticulture concerned in Nilgiris district (Block level)
Time-limit for sanction / rejection	Horticultural operations being seasonal in nature, distribution of inputs in planting season is insisted upon.
Appellate Authority	<b>Joint Director of Horticulture, Ooty</b> (The Nilgiris)

**Scheme No. 6**

Name

**NATIONAL HORTICULTURE MISSION  
(Scheme Shared between Centre and State)**

Assistance Extended

50 to 75% subsidy for Establishment of new gardens, Rejuvenation / Replacement of Senile plantation, Creation of water resources, Protected cultivation, Promotion of INM / IPM, Organic farming, Human Resource Development, Pollination support through Bee keeping, Post Harvest Management, Mission Management in twenty districts.

Districts

National Horticulture Mission in 20 districts viz. Coimbatore, Erode, Salem, The Nilgiris, Dharmapuri, Krishnagiri, Cuddalore, Madurai, Theni, Dindigul, Tiruchirapalli, Sivagangai, Tirunelveli, Ramanathapuram, Villupuram, Perambalur, Kanniyakumari, Thanjavur, Pudukkottai and Vellore

Eligibility

All farmers

Coimbatore, Erode, Salem, The Nilgiris, Dharmapuri, Krishnagiri, Cuddalore, Madurai, Theni, Dindigul, Tiruchirapalli, Sivagangai, Tirunelveli, Ramanathapuram, Villupuram, Perambalur, Kanniyakumari, Thanjavur, Pudukkottai and Vellore

Officer to be approached

Member Secretary/ Deputy Director of Horticulture, (concerned District Mission Committee)

Time-limit for sanction / rejection

Horticultural operations being seasonal in nature, distribution of inputs in planting season is insisted upon.

Appellate Authority

**District Collector / Chairman**  
(Concerned District Mission Committee)

**Scheme No. 7**

Name	<b>Micro Irrigation (Scheme Shared between Centre and State)</b> Providing fertigation through Drip irrigation /Sprinkler Irrigation system and installation in farmer's holding at 50% subsidized cost for all horticultural crops including coconut and non horticultural crops (Sugarcane). (subject to a ceiling of 5 hectares per beneficiary family).
Eligibility	All categories of Farmers / All districts (except Chennai)
Officer to be approached	Member Secretary/ Deputy Director of Horticulture, (concerned District Micro Irrigation Committee)
Time limit for sanction / rejection	After fulfilling the required details to the Officer concerned.
Appellate Authority	<b>District Collector / The Chairman</b> District Micro Irrigation Committee of the districts concerned.

## Scheme No. 8

Name	<b>IAMWARM (Project-funded by World Bank)</b>  To diversify from more water utilizing crops into less water utilizing high yielding, hybrid and market driven horticulture crops in 63 river sub basins in Tamil Nadu, to increase area extent productivity, to improve organic status of soil, to bring notable improvement in the life- style of 'ayacut-farmers' – are the objective.
Eligibility	All farmers in the 'Regd. ayacut' area of 63-basins.
Officer to be approached	<u>District Level:</u>  Nodal Officer: Deputy Director of Horticulture  <u>Block Level</u>  Implementing Officer: Asst. Director of Horticulture
Time limit for sanction / rejection	Prior registration of beneficiaries with nodal officers, sanction subject to issue of Government Order and budget; distribution constraints subject to seasons.
Appellate Authority	<u>District:</u>  DCC – District Co-ordination Committee. <b>Chairman : Collector</b>  <u>Head Quarters:</u>  <b>State Project Implementing Officer / Managing Director, TANHODA.</b>