

5. AGRICULTURAL MARKETING

SCHEMES UNDER AGRICULTURAL MARKETING AND AGRI BUSINESS DEPARTMENT

Scheme No. 1	Agmark Grading.
Benefits offered	In order to help the consumer to get quality food products, 30 State Agmark Grading Laboratories and one Principal Laboratory are functioning in the State. Agmark grading is done for Centralised and de-Centralised commodities by the technically qualified staff. Agmark labels are issued to the authorised packers under the direct supervision of the staff for certifying quality and purity of the food products. Agmark is the symbol of purity, quality, unadulterated and Government guaranteed food products.
Eligibility	Agmark Authorised Food Products Packers.
Officer to be approached	Agricultural Officer, State Agmark Grading Laboratories.
Time limit for sanction/ rejection	15 days.
Appellate Authority	The Deputy Director Of Agriculture (Agri Business)

Scheme No. 2**Immediate payment.**

Name

Benefits offered

The main objective of the Regulated Markets is ensuring immediate payment to the farmers for their agricultural produces sold. When the farmers agree to sell their produce at the price quoted by the traders then the staff of the Regulated Markets ensure correct and immediate payment to the farmers before the produces are taken away by the traders.

Eligibility

All farmers who sell their Agricultural Produce in the Regulated Markets.

Officer to be approached

Superintendent / Supervisor of Regulated Market

Time limit for sanction/ rejection

On the same day of declaration.

Appellate Authority

The Secretary, Market Committee.

Scheme No. 3**Pledge loan Facilities to Farmers.**

Benefits offered

In order to avoid distress sales by the small and marginal farmers in the peak season, When there is a glut in the Market, the Regulated Markets are issuing pledge loan to farmers. Under this scheme, the farmers can store their agricultural produce in the godowns of the Regulated Markets for a maximum period of 6 months and take pledge loan of 75% of the total value of the produce upto the maximum of Rs.1,00,000. For the first 15 days there is no interest. Interest at the rate of 5% will be charged beyond 15 days.

Eligibility

All farmers who sell their Agricultural Produce in the Regulated Markets.

Officer to be approached

Superintendent / Supervisor of Regulated Market.

Time limit for sanction/ rejection

One week.

Appellate Authority

The Secretary, Market Committee.

Scheme No. 4**Pledge Loan Facilities to Traders**

Benefits offered

As an incentive to the traders and also to make the payment to the farmers immediately, pledge loan is extended to the traders in all Regulated Markets. Pledge loan of 50% of the purchase value upto a maximum ceiling of Rs.1.00 lakh is given to the traders. Traders can stock their purchased agricultural produce in the regulated market itself for a maximum period of 3 months. The interest rate is 9%.

Eligibility

Licensed traders who are trading in the Regulated Markets.

Officer to be approached

Superintendent / Supervisor of Regulated Market

Time limit for sanction/ rejection

One week.

Appellate Authority

The Secretary, Market Committee.

Scheme No. 5	Tamil Nadu Farmers Development and Welfare Scheme.
Benefits offered	Under this scheme, the farmers / tenants who sell their agricultural produce one metric tone of Paddy (or) equivalent value of their agricultural produce through Regulated Markets every year will be enrolled under this scheme and are eligible for a grant of a lumpsum amount up to Rs. 1,00,000, in case of death / permanent disability occurring due to accident/ death due to snake bite, Rs.75,000 for loss of both the hands or both the legs or both the eyes due to accident, and Rs.50,000/- for losing one hand or one leg or one eye or hip disability due to accident. The farmers need not pay any Premium for this fund. The Market Committee concerned and the Tamil Nadu State Agricultural Marketing Board will bear the contribution of Rs.10 per individual per year equally.
Eligibility	All farmers who sell one metric ton or equivalent value of their agricultural produce per year in the Regulated Markets.
Officer to be approached	Superintendent / Supervisor of Regulated Market.
Time limit for sanction/ rejection	The proposal should reach Tamil Nadu State Agricultural Marketing Board, Chennai within 3 months of the incident occurred.
Appellate Authority	The Chief Executive Officer, Tamil Nadu State Agricultural Marketing Board, Chennai-32.

Scheme No. 6**Food Processing Industries**

Benefits offered

The Ministry of Food Processing Industries, Government of India in order to promote food processing Industries is offering grant for setting up of new food processing industries / modernisation / expanding the existing food processing industries, Food processing training centres, conducting Entrepreneur Development Programmes and other food processing related projects.

This department act as the State Nodal Agency for the Ministry of Food Processing Industries, Government of India, New Delhi. In the State Nodal Agency, grant applications are being received, recommended and forwarded to the Ministry of Food Processing Industries. From April 2007 onwards, the food processing industries are directed to send the applications to Ministry of Food Processing, Government of India through the bank which will give the subsidy.

More information on the grant offered can be obtained in the website www.mofpi.nic.in.

Eligibility

All food processing related projects are eligible for the grant from the Ministry of Food Processing Industries subject to the guidelines of the Ministry. As the grant offered is front ended, the applications are to be submitted minimum 3 months before the commencement of commercial production.

Officer to be approached

Director,
Department of Agricultural Marketing and Agri Business,
CIPET Road, Thiru Vi.Ka. Industrial Estate,
Guindy, Chennai: 600 0032.
Phone No.044-22253885 / 22253884
Fax No.044 - 22252754.

Time limit for sanction/ rejection

Based on the required documents submitted, the proposals and application will be recommended and forwarded to Ministry of Food Processing Industries, Government of India with in 3 months.

Appellate Authority

Secretary to Government of India,
Ministry of Food Processing Industries,
Panch Sheel Bhavan, August Kranti Marg,
New Delhi: 110 049.
Phone No. 011- 26492216 / 26492174 /
26493227.
Fax No. 011 - 26493228 / 26493012.

Scheme No. 7**Tamil Nadu Small Farmers Agri-business Consortium (TNSFAC)**

Benefits offered

The main objective of TNSFAC is to link the small farmers to both technologies as well as market in association with Private, Corporate, Co-operative sectors, by providing both forward and backward linkages. This will be achieved through assisting entrepreneurs to make investments in setting up agribusiness projects through venture capital assistance and encourage producer group / organizations to establish suitable agro-based projects by assisting them in evolving commercially viable projects through a project development facility. The schemes of SFAC are (1) venture capital Assurances and (2) Project development Facility.

Eligibility

Farmers, Producer groups, Agri. entrepreneurs, Units in Agri. Export Zone, Organisations and Agricultural Graduates

Officer to be approached

The Managing Director,
Tamil Nadu Small Farmers Agri Business Consortium,
Cipet Road, Guindy, Chennai-600 032.
Phone No.044- 22253498.

Time limit for sanction/ rejection

Depending up on the merit of the projects, the time limit varies for sanction / rejection.

Appellate Authority

The Managing Director,
Small Farmers Agri Business Consortium,
NCUI Auditorium Building, 5th Floor,
3, Siri Institutional Area, August Kranti Marg,
Hauz Khas, New Delhi- 110 016.
Phone No. 011- 2696 6017/ 2696 6037 /
2696 6039.
Fax No. 011 - 2686 2367.

Scheme No. 8	Uzhavar Santhaigal.
Benefits offered	<p>UZHAVAR SANTHAIGAL (Farmers Market) for the benefit of farmers as well as the consumers have been set up in the urban areas in Tamil Nadu. At present a total of 104 Uzhavar Santhaigal are functioning in the urban areas all over the State to ensure the farmers to get a better price for their produce and enable the consumers to get the commodities farm fresh at a lesser price than in open market.</p>
Eligibility	<p>Farmers cultivating vegetables and fruits possessing the Identity cards issued by the Department of Horticulture and Plantation Crops.</p>
Officer to be approached	<p>District Collectors / Deputy Director of Agriculture (Agri Business) / Agricultural Officer (U.S).</p>
Time limit for sanction/ rejection	<p>---</p>
Appellate Authority	<p>Director of Agricultural Marketing and Agri Business, Department of Agricultural Marketing and Agri Business, CIPET Road, Thiru Vi.Ka. Industrial Estate, Guindy, Chennai: 600 002. Phone No.044-22253885 / 22253884. Fax No.044 - 22252754.</p>

Scheme No. 9**Credit linked subsidy for establishment of pack house.**

Benefits offered

To minimise the Post harvest loss of Horticultural produce produced by the farmers, subsidy for construction of pack house is given where cleaning, grading and packing are done at farm level. The subsidy given is 25% of the project cost or Rs.62,500/- whichever is less. It is a credit linked back ended subsidy and offered through National Horticulture Mission Scheme. This scheme is available for selected 20 districts only.

Eligibility

Farmers Producer groups, Agri. Enterprises.

Officer to be approached

Secretary, Market Committee.

Time limit for sanction/ rejection

Immediate on obtaining Bank Loan.

Appellate Authority

The Managing Director,
Tamil Nadu Small Farmers Agri Business Consortium,
CIPET Road, Thiru Vi.Ka. Industrial Estate,
Guindy, Chennai: 600 0032.
Phone No.044-22253489.