

SCHEMES OF NHB HORTICULTURE PROMOTION SERVICE

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1. Objectives

- Review the present situation of horticulture development in particular area/ State.
- Development primary/secondary data of various aspects on horticulture.
- Identify constraints and suggest their remedial measures.
- Development short term and long term strategies for systematic development of horticulture.
- Provide consultancy services, expert services & establishing labs etc. in pursuance thereof.

2. Patter of Assistance

100% cost of the study is to borne by the Board.

3. Nodal Organisations

- State Governments/UT's
- Central Government Organizations/agencies including NHB
- Other organizations through concerned State Government/UT's.

4. Aspects of Studies/Surveys

1. Techno Economic Feasibility Studies for development of horticulture in States/UT's/Belts/Zones etc.
2. Market Studies/ special problems/Area/Commodity based study/ other aspects.
3. Expert Services for project identification, formulation, implementation, monitoring & evaluation etc.
4. Multi-disciplinary and specific studies by NHB.

5. Emplacement of Consultancy Firms

Study would be conducted through empanelled consultants. The penal of consultancy firms would be updated after every three years.

A) Criteria for empanelment of consutlancy firms:-

1. Consultants should have capability, as may be evident from their past experience in similar work in agriculture/horticulture/post-harvest management.

2. The consultants must have required infrastructure for taking up consultancy as per job requirements.
3. The consultants must have expertise and experience in the field of horticulture, financial management, project formulation, project evaluation, monitoring etc.
4. Preference would be given to the such consultancy firms, who have experience in conducting studies in a similar agro-climatic conditions.
5. The consultancy firms should be registered, and it should be multi disciplinary, having minimum experience of 3-5 years.
6. Individual consultants or subject matter specialist like horticulture/agriculture experts, economist/ management/ legal/personnel/ financial/ marketing/ information-technology experts can be engaged for specific activities, where the expertise of an individual is required.
7. The selection of experts for specific/multi-disciplinary studies shall be finalised by the committee of NHB keeping in mind their known professionalism in the field.

B) Procedure for Empanelment of consultancy firms

- Wide publicity would be given through mass media for calling the offers from consultancy firms for empanelment.
- Based on criteria, a panel of consultancy firms would be prepared by Empowered Committee of the Board and would be got approved by Managing Committee excepting for the experts mentioned at Sr. No. 7 above.

- Multi-disciplinary and specific studies would also be entrusted to registered bodies having a minimum experience of 3 to 5 years and Individual experts in the field of horticulture / agriculture / economics / finance / legal / personnel / Marketing / information Technology etc. by NHB for specific activities, where the expertise is required as mentioned at Sr. No. 6 & 7 above.

6. Procedure for award of studies/surveys

- Consultants would send their detailed offer taking into consideration scope of work/term of reference within prescribed period.
- Consultants would be required to give offer in-respect of Technical & financial aspects.
- Offers would be scrutinized by the Board for consideration of Empowered committee.
- Consultants would present their case in person before the Empowered Committee on the date & time to be decided by the Board.
- The study would be carried out in accordance with the scope of work.
- Period of study would be decided by the Empowered Committee on case to case basis.
- Study would be awarded by the Board on the recommendation of the Empowered Committee.

Above mentioned procedures shall not apply in the case of selection of experts by the internal committee of NHB.

7. Mode of Payment

- 25% on award of work
- 50% on submission of Draft Report.
- 25% on submission of final report after acceptance by Board/concerned State Government/Organization.

However, the consultant may furnish an indemnity bond and personal guarantee before the release of payments.

NOTE:- Fore nay delay in submission of Draft Report, penalty @ 1% of total fee may be levied on the consultants for every delay of one month or part thereof.

8. Submission of Draft Report

- Draft report would be submitted to the consultants within the prescribed time.
- Consultants would also present the study undertaken through Slides/ - etc. before the NHB & concerned sponsoring organization.
- Comments of NHB/Sponsoring organization would be included in the study report.
- Consultants would coordinate for organizing the presentation of the reports.

9. Submission of Final Report

Consultants would require to submit two copy of Draft Report and 20 copies of Final Report duly bound along with computer floppy.