



Tamil Nadu Agricultural University
O/o the Public Relations Officer
Coimbatore – 641 003

Dr. Venkata Pirabu, Ph.D.,
Public Relations Officer &
Professor (Agrl. Extension)
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

PRABANDHAZ'14

The Department of Agricultural and Rural Management (ARM), Tamil Nadu Agricultural University is organizing Prabandhaz'14, an annual event wherein the UG students of State Agricultural Universities and PG scholars in agribusiness management programmes participate and explore their managerial capabilities in a competitive environment. It is a National Level Agribusiness Management Meet conducted successfully every year since 2002. It is scheduled to be held on 28th and 29th November 2014 at TNAU.

UG EVENTS	PG EVENTS (MBA)
AD act	Operations Game
Treasure hunt	Human Resource Game
Paper Presentation	Finance Game
Agri Business quiz	Marketing Game
Extempore	Best Manager

UG students of State Agricultural Universities, MBA scholars from Agribusiness management programmes from SAUs such as University of Agricultural Sciences, Dharwad, Kerala Agricultural University, Thrissur, Navsari Agricultural University, Navsari, Gujarat, leading B-Schools like VAMNICOM Pune, AFMI Mysore, KCT, PSGIM etc., are participating in varied events for the scholars. Around 250 students will be participating in various competitions in the eventful days.

Prabandhaz'14 provides a platform where graduates can assess their managerial excellence across various functional areas of management, entrepreneurship and foster their business competency to excel in dynamic business environment. The competitions are designed in such a way to assess the analytical, decision making and communication skills of the participants.

Sponsors include Pallavan Graminbank, State Bank of India, Bank of India, Syndicate Bank, Suguna Foods, Nath Bio-gene, Bank of Baroda, a Business Process Outsourcing firm Integra and T. Stanes, who had extended their patronage through financial support for the successful conduct of this event.

Public Relations Officer