

## HortiTech 2012

6 - 9 November, 2012

Punjab Agriculture university Campus

### 10 Reasons to Book Your Stall Space in Hortitech 2012

1. HortiTech-2012 is organized by Centre for Agriculture Rural Development (CARD) in association with Horticulture Society of India(HSI), Indian Council for Agricultural Research (ICAR), and Punjab Agriculture University (PAU) Ludhiana coinciding with Indian Horticulture Congress 2012.
2. HortiTech-2012 will provide a consolidated platform for Corporate Projection, Positioning, Strategic Planning, Knowledge Networking and Business partnering.
3. Great networking & interaction opportunities with high profile Speakers, Researchers, VCs of SAUs, Scientists, and Entrepreneurs from more than 15 NHM States.
4. HortiTech-2012 will provide a forum to the participants to share the best practices in Horticulture Development, Transfer of Technology, Joint Ventures, Exchange knowledge and national perspectives that will shape the future of Horticulture sector.
5. This event focus will be on Officials, Scientists, NGOs, Farmers, Banks, Development Institutions, Food Processing and Agribusiness Industry from across the countries to interact and explore linkages and business possibilities in Horticulture sector and collaborate with organizations to strengthen their citizen initiatives.
6. There will be participation of more than 500 delegates and around 1000 farmers on last day who will be mobilized through NHM States and Extension Department of PAU and its affiliated KVKs/NRC/Project Directorate and other Institutions.
7. Delegates / Exhibitors can benefit from in-depth workshops, Interactive sessions,

Technology Film Theater, Participatory games, Corporate Films and Business-to-Business Interaction sessions.

8. HortiTech-2012 will provide a platform to NHM States to showcase strength and demonstrate achievement made under National Horticulture Mission.
9. Development Institutions, Industry and relevant stake holders can avail this opportunity to showcase the products and services related to horticulture and allied sectors.
10. Exhibitors and progressive farmers will get an opportunity to interact with experts and resources person, who will shown films on latest horticulture development and share various success stories on agri/horti entrepreneurship etc.

## SPONSORSHIPS

To make this event successful, the organizers seek support from different stakeholders both government and non-governmental organizations. The sponsorships in the following categories are welcome.

**Category:** Congress Co-Sponsor

**Sponsorship Amount:** Rs 5.0  
Lakhs

Corporate Fellowship of HSI, organization/ Company's logo on event brochure, Backdrops, publications, distribution of promotional material if any, colour advertisement one full page and three complementary delegates

**Category:** Delegate kit Sponsor

**Sponsorship Amount:** Rs 3.6  
Lakhs

Corporate Membership of HSI, organization/ Company's logo on event brochure, Backdrops,

Delegate bag, publications, distribution of promotional material if any, colour advertisement one full page and two complementary delegates.

**Category:** Lunch/ Dinner/ High tea Sponsor

**Sponsorship Amount:** Rs 2.0 Lakhs

Organization/ Company's logo on event brochure, Backdrops, distribution of promotional material if any ½ page colour advertisement and one complementary delegate.

### SPACE BOOKING

Stall specifications;

(per sq.Mt.)

**1- Covered furnished stalls in pavilion**

(A minimum of 9 [sq.mt.](#), standard 24 SM and large 48 SM.)

**Rs .4,500**

**2-Covered unfurnished stalls in pavilion**

(A minimum of 30 [sq.mt.](#), standard 48 SM and large 72 SM.)

**Rs. 3,000**

**3-Open space**

(A minimum of 50 [sq.mt.](#), standard 100 SM and large 150 SM.)

**Rs. 2,000**

For further details, contact

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