

TAMIL NADU AGRICULTURAL UNIVERSITY

DIRECTORATE OF EXTENSION EDUCATION

&

J & J MEDIA SOLUTIONS

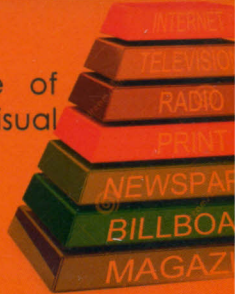
OFFER

CERTIFICATE COURSES ON MEDIA



CERTIFICATE IN MEDIA ADVERTISING

Different kinds of Media (Fields) - Importance of Advertisements - Different Types of Ads - Designing of Visual Ads - Core of Designing



CERTIFICATE IN FILM MAKING CONCEPTS

Different kinds of Films - Importance of Advertisements
Film making Concepts - Conceptual Ads -
Pre Production & Post Production Activities - Video &
Image Editing Tools



CERTIFICATE IN GRAPHIC DESIGNING

Concept of Designing - Types of Graphics -
Media Advertisement Designing - Video &
Audio Compatability tool Designing

BRINGING IDEAS TO
REALITY



CERTIFICATE IN MARKETING SKILLS

Power of Communications - ways of
Exposures - Marketing Importance - Types of Marketing
Targets & Schedules of Marketing -
Need of Marketing Skills



CERTIFICATE IN DESIGNING & 2D ANIMATION

Concept of Designing & Animation -
Types of Animation -
Animation Techniques -
Core Designing - 2D Keyframing Techniques - Corporate
Presentations - 2D Animation skills



SCOPE AREAS

- Corporate
- Advertising Agencies
- DTP Centers
- Event Management Concerns
- Television Channels
- Magazine/ Newspaper Fields
- Know how to promote their own Field

JOB OPPORTUNITY AS

- Web Designer ✓
- Graphic Designer ✓
- Flash Animator ✓
- 2D Artist ✓
- Cartoon Artist ✓
- DTP Operator ✓
- Event Organizer ✓

FOR FURTHER DETAILS

EDUCATIONAL MEDIA CENTRE (EMC) - 0422 - 6611356.

Dr. J. Venkat Pirabu - 94890 56730,

R. Balaji - 94878 79905,

J. Parthiban - 98943 76932