

## DMI-Success Story of Asokan

Thiru. R. Asokan  
S/o Rajagopal  
Eruthukara Street  
Melamaruthuvakkudi  
Thiruvaidaimaruthur Taluk  
Thanjavur (DT)  
Cell: 09360638706



I am R. Asokan aged 34 and I belong to a farming family. I have 3 acres of wet land and cultivating paddy crop.

My brother owns a vegetable shop. We buy vegetables from Kumbakonam Nehru market.

I came to know about the TNAU- DMI service from the Kumbakonam market analyst. I own a Reliance cell phone, therefore I registered for the DMI service. With the help of DMI service I am getting the market rates of Potato from Trichy Gandhi market. This everyday service helps me to know about the market prices of the vegetables.

This facilitates me to fix the retail prices according to the market trend. I have recommended this service to other farmers and friends.

If the DMI service is given in Tamil it will be much helpful to farmers. If the market price is given in voice mail it would be more useful.

Awareness about this programme can be done through All India Radio, Karaikal. This advertisement will help to enroll more number of farmers.

I wish all success to this free service.