

DYNAMIC CHANGE BY DYNAMIC MARKET INFORMATION

Mr. Azaghar samy,

DMG Vegetable Merchant,

shop no-159,H.V.V.A,

Bathalapalli,

Hosur-635109

Cell: 968889267



My name is Mr.Azaghar samy and I am owning a vegetable shop in Hosur market. I am having 21 acres of land in which tomatoes and capsicums are being cultivated. I used to market my products in local market, but I am unable to earn even the cultivation (investment) cost. So I planned to sell my products in Chennai and Coimbatore markets. Then I came to know about DMI scheme and I immediately joined by registering my mobile number.

Because of this scheme, I came to known the everyday price details of Chennai and Coimbatore markets through SMS. Then I marketed my products to wholesale traders by getting their details through indg website. Hence both my income and also agriculture has been improved. And I benefited a lot.

FUTURE VISION

- I. Contract farming in vegetables.
- II. Deposition of amount in individuals account.
- III. Introduce my shop in other state markets

We express our heartfelt thanks to the scientist of Tamil Nadu Agricultural University for introducing Dynamic Market Information and precision farming.