

Elanchelizhian Farmer - Success story

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I am Elanchelizhian, 48 years old belongs to agricultural family. I have 5 acres of wet land and 2.5 acres of garden land . I am cultivating Paddy and Coconut crops. I have 120 coconut trees cultivated in 2.50 acres of land. Earlier I have marketed the coconuts to the local traders from Mayiladuthurai and Kumbakonam local traders. I came to know about the TNAU-DMI service through Kumbakonam market analyst. Day to day market prices of Kumbakonam market and Trichy market are available by through DMI service.

Before getting the DMI service I use to know the market prices from the neighboring farmers. I use to tell my produce at the price the traders are fixing. But today with the help of DMI service I am aware of the market prices and I am able to get more profit. At least 50 paise to one Rupee increased price may get per nut now when compared to previous selling.

The use of DMI service can be widely propagated by agri seminars and awareness programme. I am able to understand the DMI service in English. But if it is given in Tamil it would be of difficult to understand by ordinary farmers. My friends are getting the similar type service by Nokia cell phone company by paid service. I am very proved of this free service by TNAU. I have start introduced my fellow farmers to this service. We wish to avail the free service from TNAU.