

## DMI: Created awareness about market prices

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I am Kolanchi, native of Siruvangoor. I am doing agriculture. In my 2 acres land I am cultivating Banana. Through this I am getting a normal profit. But I didn't get any further improvement from this. The profit was enough only for planting and management of field. So there was no net profit. Only at that time I came to know the information about your TNAU-DMI service.

I collected the full details of DMI from your project officer. This mobile service helps small farmers to improve the economic level. Earlier I used to get the market information by Newspaper, TV and through my friends but now I am receiving the information in my mobile itself.

Through this mobile service we are knowledgeable with the price details of vegetables and fruits. Also I am aware of the 152 varieties of vegetables, fruits and flowers in your service.

From this service I improved my business by fixing the price of my own products without any fluctuation. Also I gained more profit. For this I express my heartfelt thanks to your DMI service and TNAU directors and researchers. Also I wish you all the best for the upcoming developments.