

## Experience in Tomato Sales

R.Mathu

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I wish to introduce myself as R.Mathu. I am a farmer for tomato production. I am doing precision farming in 1.5 acres for the past 4 years. I was selling the tomato in arriyalur, trichy and nearby markets. I would like to share experience in tomato selling.

### Dynamic Market Information

Dynamic Marketing Information is the Best Project developed by Tamil Nadu Agricultural University Department of Extension Education. But when we came to know about the Dynamic Market Information of the Tamil Nadu Agricultural University Department of Extension Education Who are working in this project. This Project attitude has dramatically changed and we got confidence in selling

### Marketing:

I didn't get proper market information and interference of middleman, I had been exploited often and forced to sell my produce at low price in the market. After knowing the details about the Dynamic Market Information. I had an very good Knowledge in Marketing that where to sell and When to sell I Became the Member of Mobile Scheme through giving my number to the Trichy Market Analyst for the commodity of the tomato where I choosed two markets to get the price of Tomato from those two markets. The Markets I preferred are Coimbatore and Kumbakonam I was supply tomato and trichy market as per the DMI Mobile Information by Tamilnadu Agricultural University and Groups. I am selling the same commodity to kumbakonam ,thanjavur and nearby markets, Thus my profit is improved much better. Now I profit from kumbakonam ,thanjor and nerarby market for tomato at Rs.14 per kg (Including Expenses).

In future ,I request the Tamilnadu Agricultural University to introduce more markets information and price details. I am selling more commodity and different various places . All the credit goes to Tamilnadu Agricultural University and Dynamic market Information.

We, farmer would be benefited if the rates of more markets places of Tamilnadu to send the mobile information lots of farmer like me are the information provided are very helpful to us and it is a marvelous job done by the information providers.

We express our heartfelt thanks to Tamilnadu Agricultural University and Groups for introducing Dynamic Market Information.