

DMI Easy way to collect information

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My name is Nirmal, working as a agent. My work is assembling the Agricultural commodities from different small farmers and selling those items in market. In order to reduce the transportation cost, farmers prefers agents. I am having contact with all the traders working in different places. My well-known markets are Coimbatore MGR market and Mettupalayam market. During harvesting time I communicate with all those traders and I gather needed informations. Then only I decide the place to sell produce in order to get good profit. This is the method I followed for the past six years.

Very recently through the mettupalyam market analyst, I came to know about the Dynamic Market Information (DMI) project run by TNAU and C-DAC for 13 different markets in and around Tamil Nadu. The information available in the website called www.indg.in/india/market_information and www.tnau.ac.in. The market data for all dates can be viewed through this website. This website also contains many useful information regarding the traders name, address, phone no and the commodities they involve. And also I enrolled my mobile number for receiving the market data message also. Now i am getting message sharply at 3.00P.M. Important thing i want to say about the message that it contains information for subscribed items with 2 different markets. Even an ordinary man can easily understood this kind of messages.

Now with the help of this information i can easily identify the market for selling the Vegetable commodities. I trust the message send by TNAU to the farmers. As an agent i want to tell one important matter: it is not that much easy to collect the information from the traders. I appreciate all the 13 Market Analyst who working sincerely for this project. Thanks for providing the service to all of us free of charge.