

Success Story of Farmer, Pandian

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I am Pandian 45 years old. I am belong to a farming family. I have 4 acres of land and cultivating paddy and Banana crops.

As a farmer I face many challenges such as availability of water, Power supply and insufficiency in labour availability. As Banana and paddy are labour intensive crops we as farmers face lot of problems every day. Overcoming these challenges and getting a high profit is very hard to achieve.

I always had a desire to cultivate a new crop in my field and get a high profit.

At this I came to know about TNAU –DMI service through kumbakonam market analyst. I have Nokia cell phone and enrolled for DMI service recently. I am getting valid information on market prices for Banana of Kumbakonam and Trichy markets through SMS daily.

I have my confidence boosted by the DMI service since it helps me to get the valid every day market price of the commodity I intend to cultivate in my field.

This crop is not grown much in our area. These have increased the prospects of getting a good profit out of this crop.

I have started to disseminate information about DMI service to my fellow farmers.

The SMS of DMI service can be in Tamil or as a voice mail in Tamil so that it reaches to greater number of farmers. We can make DMI more popular among farmers through meetings and advertisements. I wish the DMI service continue as a free service helping the farmer community for its welfare and development.