

## Pandian Farmer - Success Story

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I am Pandian, 50 years old belongs to agricultural family. Though I am graduate I am involving in agriculture. I have 35 acres of wet land and 40 acres of garden land. I am cultivating Paddy, Oil Palm and Coconut crops. Among this I have cultivated coconut crop in 20 acres of my land completely in organic farming method. I am actively involved in oil palm varietal selection trial conducted by National Research Centre for Oil palm, Pedavegi, Andrapradesh. This trial is taking places only in my field in the whole of Tamilnadu.

I have 1000 coconut trees cultivated in 20 acres of land. I have not used any chemical fertilizer so far. I have completely embraced organic farming methods for coconut cultivation. Earlier I marketed the coconuts to the local traders from Mannargudi and Pattukkottai. I came to know about the TNAU-DMI service through Kumbakonam market analyst. Day to day market prices of Kumbakonam market and Trichy market are available by through DMI service.

Before getting the DMI service I use to know the market prices from the neighboring farmers. I use to sell my produce at the price the traders are fixing. But today with the help of DMI service I am aware of the market prices and I am able to get more profit. At last 50 paise increased price may get per nut now, when compared to previous selling.

The use of DMI service can be widely propagated by agri seminars and awareness programme. I am able to understand the DMI service in English. But if it is given in Tamil it would be easy to understand by ordinary farmers. I have start introduced my fellow farmers to this

service. We wish to avail the free service from TNAU. Moreover we wish that TNAU starts procuring our organic products and market it for the well being of the farmers.