

Success Story of Paramasivam, Madurai

Mr. N. Paramasivam,
S/o. A. Veerathevar,
4/26, Mottainaicakanpatti,
Karumathur (PO),
Usilampatti (TK),
Madurai (Dt).



I am Paramasivam, residing at Karumathur village in Madurai Dt. I am cultivating Brinjal, Bhendi, Marigold, Snake gourd, Bottle Gourd, Cluster Beans and Tomato in my field. I am happy to share with you the changes made by DMI of TNAU in my life.

In Madurai, there is a rapid increase in demand for vegetables and fruits. So the price of vegetables and fruits are increased rapidly in the local markets and other district markets. During Oct – Nov 2009, around 1 to 3 tonnes of vegetables are exported to local and other district markets. For selling the produce in other markets, TNAU-DMI was very useful to us.

In Madurai district, Jan- April is a festival season and there is a chance of increase in production, export and price rates of vegetables, fruits and flowers. In Dec-2009, the price and demand of vegetables increased in major vegetable markets like Coimbatore, Oddanchathram and Madurai. Due to this the vegetable rates increased in the local markets also.

In local markets, the supply of vegetables got reduced so that the price rates got increased. During last month, the cost of vegetables got increased as follows: one kg of Brinjal-Rs.50, Potato- Rs.30, Chilly- Rs.20, Tomato- Rs.40, Beans- Rs.40 and Carrot- Rs.40 were increased. The same trend was noticed in the previous year also. Now my crops are ready for harvest. At present, there is increase in vegetable price. So myself and other farmers like me are planning to sell the vegetables to local market and other district markets. So for this purpose your DMI service was more useful. TNAU gave birth to our agriculture.

In future, in addition to TamilNadu markets, if the other markets in India are included in DMI, it would definitely benefit the farmers like me and would encourage us to lead the agri-business in an enthusiastic manner. I am thankful to the DMI and the Scientists of TNAU.