

Dramatic Change by Dynamic Market Information

K.Sathasivam ,
S/o Kaththalai Kounder,
Vadaku kadu,
Naduvalur(Po),
Attur(Tk),
Salem (Dt)-636 112.
Cell: 94430 22026.



I am K.Sathasivam native of Naduvalur village. In my small age onwards I am practicing agriculture. In my field I am cultivating fruits and vegetables, particularly Sapota and Guava. Further I am interested in going for Brinjal cultivation. I sell my all the produce in daily market at Thalaivasal. I am already aware of TNAU- DMI in that I know only 6 markets but at present all the 13 market details were collected through your officer Balaji. For me and farmers your internet and SMS services are preceding before is very useful.

Through this not only myself, all the dealers details should reach the farmers. so you should improve little more. In Thalaivasal market more than 100 farmers were selling their vegetables. So if you send the message earlier it will useful to them.

For past few days I received Chilly market information. Now I am cultivating Guava in one acre, so I changed to receiving guava market information. By receiving this information I also planned to extend my guava cultivation for 3 acre. I am satisfied with TNAU because all my doubts are cleared by them. Thus all the farmers should aware about the merits of TNAU.DMI services are sent to the farmers through mobile which are in English format. Myself and few farmers are able to understand, but those who uneducated were difficult to understand the message. So the sending message in tamil will easy and useful to the farmers.Now I am selling the guava in Thalaivasal market future I planned to export the produce. I think this will increase my economic level.Like this not only myself all the farmers should aware of DMI and get benefits through this. My sincere thanks to TNAU and its DMI services for providing this service.