

Sensational Change and my experience:DMI

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I am R.Vallinayagam, a farmer, belonging to pettai area of thirunelveli district. For the past few years i am cultivating Brinjal, Bhendi, Bottle gourd and Tomato in my field. I would like to share my experience and changes bought by the Daily Market Information service (www.indg.in) provided by the TNAU.

I am doing agriculture as a profession for long years. The place where i reside is a water catchment area and hence i have sown vegetables and tuberoses crops in a considerable amount. During june- Oct, there was a good yield and market price for tomato and brinjal crops. Unfortunately, due to north-east monsoon rain, harvested tomato went rotten and they were thrown into river. And also in nearby districts, due to shortage of vegetables, market rate hiked.

In the southern districts of Tamilnadu though fruit and vegetable trade complexes has been established, the infrastructure facilities and the schemes supporting the farmers are still in infancy.earlier we sold our harvested vegetables for the rate fixed by local merchants and vegetable stock shops who purchase them for whole sale. In this we get profit of about few thousands and sometimes we faced the losses. Since we are unaware about the actual price for produce, at that time Dynamic Market Information (DMI) through TNAU gave turning point to our life.We feel it as a blessing which is making our hard work fruitful.

Tamilnadu, extension centre (SAMETI) has provided recently a SMS facility in which the DMI and status of big markets situated at Thirunelveli, Hosur, Coimbatore, Madurai, Oddanchathriam, Trichy, koyambedu are sent directly to our mobile. This facility has enabled me to determine the market rate of my agricultural produce without the interference of any agents and I am selling them directly to local markets, vendors & other district markets.

I would like to thank the agricultural scientists at TNAU who are providing us the DMI through the schemes at centre for developing advanced computing and extension centre, TNAU. We

farmers are greatly benefitted by their social service. In future, in addition to TamilNadu markets, if the other markets of Indian states are included in DMI, it would definitely benefit the farmers like me and would encourage us to lead the agri-business in a enthusiastic manner. I am thankful to the DMI and the Scientists of TNAU.