

## DMI: Gives limelight to agricultural community

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My name is P.Vilvaraj, native of Aalvarthirunagar in Tuticorin district. In my family generation agriculture is the main occupation. I am cultivating paddy and banana, these produce are consumed in the field itself but the vegetables are taken into Nainarkulam market of Thirunelveli or Pallai Gandhi market through commission agents the products are sold.

In the southern districts of Tamilnadu though fruit and vegetable trade complexes has been established, the infrastructure facilities and the schemes supporting the farmers are still in infancy. Farmers are mostly dependent on the traders for marketing their produce and the trader's in turn rely on bankers, middlemen and financiers. In this situation, it was DMI service provided by TNAU that brought limelight to the lives of agricultural community. In this situation through project analyst of TNAU-DMI service I know the vegetable price rates also it can be collected from anywhere in our state.

From this service not only our state also we can know the Ernakulam market rates. Mostly we are cultivating Banana, all the produce are sell to the whole sale traders of Kerala. So this time we can get useful from this service. As myself and the farmers like me for our improvement the only reason is TNAU-DMI service. I am happy with their selfless service and hard work of the scientist of TNAU.In future, in addition to TamilNadu markets, if the other markets of Indian states are included in DMI, it would definitely benefit the farmers like me and would encourage us to lead the agri-business in a enthusiastic manner. I am thankful to the DMI and the Scientists of TNAU.