

Zaheer Farmer - Success Story

Name: Mr.M.Zaheer

State: Tamil Nadu

District: Krishnagiri, Hosur

Mobile: 9894376871



My name is Mr.M.Zaheer. I am 49 years old male and belong to Hosur, Krishnagiri District. Having Fruit shop in Hosur, in Bagalur Road, Hosur Bye-pass. Totally 6 members in our family 3 son 1 daughter, he and his wife. The trading is the main source of income for my family.

I sell all varieties of Fruits and I get them from different places like Bangalore and other nearby places in and around Bangalore. There will be good sales on festival days. I get different fruits from different places. I will purchase them per week from Bangalore and when there is a demand of that fruit I will get them. And it will be taken by the small vendors for a less rate.

Experiences related to DMI

I was not aware of the DMI. I enrolled my number with the help of Hosur Market analyst Sugirtha.R she told me about DMI in detail. It helps me to get the market price and no need to go market often so I registered to DMI.

I have enrolled my number for the commodity in Hosur market and Bangalore market. I don't know how to check all the information about DMI through net but none of any members in my family are access to the internet. I am lucky that I am getting the information on my Nokia 2030 cell phone. I felt good when I first time heard about DMI as I am going to get daily market information so I was excited. The DMI useful as it is giving daily market information about the different perishable commodities. Therefore we can harvest our produce accordingly and get higher prices. I can say that it has helped me indirectly and I have gained financially.

As I got benefited by the DMI I felt it will be useful for other traders also therefore I have disseminated this information to some of my trading friends. There is no other service like DMI I have not come across any of such marketing information as like DMI. I can rate this service as good. Still there is a scope for improvement in the DMI service by giving the quantity of commodities which is daily arriving in the market; it will be much helpful to the users. As I am getting the information in English, I am not fully comfortable, if it comes in regional language (Tamil) it will be much better as all of my family members can access to the information given by DMI. You can make it more popular by advertising it in News paper and other Medias. I am very happy that I am getting such a valuable information and I am ready to pay for this service if I get a information on particular commodities which is on my demand. Finally I wish my sincere thanks to DMI.