

Case Study-Oddanchatram Other M. Prabhu

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My name is Mr. M.Prabhu. I am 25 years old male of Kangayam. I'm a Bca., holder and my brother also a degree holder. There are 5 members in my family including me. I am having one brother. My brother got marry recently. My father is a farmer and my mother is a home maker. I'm a partner in Garments company.

Experiences related to DMI

We are having 4.5 acres of land. We are not cultivating in our land. But my father is a farmer and few of my relations are doing cultivation of onion. They wanted to know the daily market status in easiest way. But they did not know how to make it. At that time I came to know about the TNAU-DMI service from Oddanchatram market's project analyst few months back. She is one of my friends and she explained me about the DMI service in detail. I impressed by the scheme. So I enrolled my mobile number for DMI service to help my father and my relations. It helps us to get the market price on daily basis and fix the prices accordingly. I have enrolled my number for the commodity Onion for Kovai and Metupalayam markets. As I got benefited by the DMI service I felt it will be useful for other farmers. Therefore I have recommended this service to other who I know in my village and my friends.

Finally I wish my sincere thanks to the DMI and I wish all success to the team.