

Success Stories

PERSONAL PROFILE:

ADDRESS:

Name: Ponnudurai

Village : Aalangulam

District : Tirunelveli

State : Tamil Nadu

Mobile : 9009782938



My name is Ponnudurai. Am 65 years old male residing at Alangulam village in Tirunelveli District. Basically my family is farming one there are totally 5 members, 3 boys, and my wife. My families were practicing farming for the past 50 years. My father too did this as a main occupation. Agriculture is the major occupation for my family. We have 2.5 acres of land of our own. Our family is based on the income that comes through agriculture. The crops that we have cultivated in our is tomato. Tomato is the main crop that we have cultivated.

In our land we have cultivated Local variety Tomato in large amount about 80%. Basically a farmer has to overcome lot of problems and challenges in his life. Now a day's doing agriculture is biggest challenge to farmers. In sufficient of water and power is the main problem we have to overcome. Every time I use to sell my product in Aalangulam market. In tirunelveli market the rates were fixed by the commission agents.

The traders in aalangulam village fix the rate depends upon the Tirunelveli wholesale market. Whatever rate they fix for the product we have to accept. Because we don't know about the Tirunelveli market rate. So traders will cheat us very easily and without any proof we are not able to bargain with them.

One day I came to know about DMI Service. I felt so happy and that day itself I have registered in DMI. I am using G-five mobile. Now - a- days am not getting the rates for commodity Tomoto everyday. I was receiving Tirunelveli Market Price and Ottanchataram market price regularly from DMI service through SMS. After getting this SMS facility we came to know the Tirunelveli market rate every day. So we are able to bargain for the correct rates with the traders in Aalangulam market. Now –a-days we are not getting the market rates regularly. I request you to provide the rates regularly.

Though we people don't know to access the computer and not know to use internet the messages sent by you through our mobile phone is really very useful service provided by you. And most of the farmers are not know to read English. So I request you to provide the information in Tamil it will be very useful for us.

DMI is the best helpful service provided by TNAU. No other organization is providing this service. As a farmer I have been benefited by using DMI service. I request you to create more awareness about this program and I request you to provide the market rates regularly. It will be very much useful if we get the SMS earlier.

I don't wish to pay for this messages that we receive from TNAU daily. If we pay for this service many farmers will not enroll their numbers. I request you to create awareness about DMI through newspapers and radios. I wish you to provide the service regularly.

Thanku for the DMI service and its team for providing good service.