

## Case Study- Farmer

Name: S.Prabha Devi

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My name is Ms. S.Prabha Devi. I am 24 years old female of Dharapuram. I did Msc(IT)., There are 6 members in my family including me. I am having one brother and one sister. My sister got marry and my brother is studying. My father got expired and my mother is getting got expired and my mother is getting agri.

### **Experiences related to DMI**

Also my relations are cultivating onion, tomato and some vegetables. We were struggled a little bit to know the daily status of market prices. At that time I came to know about the TNAU-DMI service from Oddanchatram market's project analyst two months back. She is one of my friends and she explained me about the DMI service in detail. I impressed by the scheme. So I enrolled my mobile number for DMI service. It helps me to get the market price on daily basis and fix the prices accordingly. I have enrolled my number for the commodities Chilli, Onion and Drumstick for Oddanchatram and Metupalayam markets. And also I enrolled my mother's and sister's numbers.

We are mainly cultivating maize and onion. But most of my relations are cultivating onion and tomato. Many of them do not know how to operate mobile. So I am conveying market prices through the DMI- Scheme. It is really being useful for us to know the prices without taking risk for price details.

As I got benefited by the DMI service I felt it will be useful for other farmers. Therefore I have recommended this service to other who I know in my village and my friends.

If the DMI service is avail in voice mail in domestic language, it will be of much helpful to the farmers and traders. Finally I wish my sincere thanks to the DMI and I wish all success to the team.