

FARMERS' ASSOCIATION - CUDDALORE DISTRICT

I. Cuddalore District Value Added Food Producer Welfare Association		
1.	Address of the Association	Th.M.Muzeepur Rahuman S/o.Mohamad Suban Mangalampettai, Vridhachaalm T.K., Cuddalore dt.
2.	Cell phone no	7843782900
3.	Registration Number	33 /18/4641SI09-10 for food products 5307/SI 86/13/4645 for value added products of millets
4.	No of Members in the Association	10 members
5.	Year of establishment	March, 2010
6.	Activities carried out by them	1.Preparation and selling of value added food products like Pickles, ready mix paste and instant powder 2. Preparation of value added products from minor millets like health mix for children's and diabetic patients. 3. Labeling, packing and marketing of the above products.
7.	Linkage with KVKs	1. A 21 days vocational training programme was imparted on Food processing ,preservation and value addition by this Kendra during 2009-10.In this 30 participants were trained in food value addition technologies. Mr M.Muzeepur Rahuman was one among participants. After attending the training he has started the above mentioned association in large scale. 2. This Kendra is involved in promotion of marketing their produce by allowing them to display and sell their produce in Agri-horti fairs, exhibitions' related with TNAU Farmer's Day, CODISSIA Agri-Expo, Pondhicherry Agri Fair etc., through stall exhibition cum selling. 3. The KVK, Vriddhachalam is also involved in giving technical backstop improvement by exposing them to higher end learning training IICPT at Thanjavur and fish value addition training by CIFT, Cochin. experts was also given to them at this Kendra

8.	Services offered by them	<p>1. This Association provides opportunities for marketing of value added products of minor millets, fruits and vegetables through agent and sub agent all over Tamil Nadu.</p> <p>2. Providing suitable value added food products for sugar patients at reasonable cost.</p>
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II. Cuddalore District Flower Producers Marketing Association

1.	Address of the Association	<p>Th. A. Ramesh Main Road, Gunamangalam & Post, Srimushnam - 608703 Vridhachaalm T.K., Cuddalore dt.</p>
2.	Phone no	9942515469
3.	Registration Number	12/2013
4.	No of Members in the Association	20 members
5.	Year of establishment	2014
6.	Activities carried out by them	<p>Since it is newly established association only few activities were carried out by the association.</p> <ol style="list-style-type: none"> 1. Twenty farmers visited on exposure visit to the major flower growing areas like Gangaikondasozhapuram, Udkottai, Koddary puram, Thoraiyur and Dharmapuri flower growing areas to know the latest technologies in flower cultivation and opportunities for marketing their flowers. 2. They are also seeking the opportunities' for getting bank loan for the construction of shade net to raise the nursery for flower crops. 3. Shortly they will open a separate website for their association in order to widen their marketing opportunities and exchange their activities.

7.	Linkage with KVKs	<ol style="list-style-type: none"> 1. KVK, Vridhachalam offered training on formation of flower commodity group during 2013 for the benefit of flower growers in Cuddalore district. In this training, farmers were trained about latest flower cultivation technologies, methods and opportunities for marketing the flowers which are cultivated in Cuddalore district. 2. This Kendra has also arranged an exposure visit for up scaling the technical knowledge by exposing them to Dharmapuri flower grower association to know about flower cultivation practices and marketing opportunities
8	Services offered by them	<ol style="list-style-type: none"> 1. Arranged exposure visit for the flower growing farmer 2. They will shortly construct shade nets for raising nurseries by availing bank loans. 3. Creating awareness about marketing opportunity for the flower crops like rose, tube rose and marigold.

III. Cuddalore District Banana Fibre Extraction and Value Added Products Producer Association

1.	Address of the Association	Th.R.G.Ranganathan No.57,Rettiyur Street Thoddapattu Nathapattu post Cuddalore T.k.
2.	Phone no	9578056424
3.	Registration Number	178/2011
4.	No of Members in the Association	21 nos.
5.	Year of establishment	2011
6.	Activities carried out by them	1. The president of this association offered training to the farmer throughout Tamil Nadu on banana fiber extraction and preparation of value added products from fruit, flowers and pseudo stem of banana.

		2. He formed 10 number of farmers group from the villages in Cuddalore district.
7.	Linkage with KVKs	<p>1. KVK, Vridhachalam was instrumental in training this association.</p> <p>2. KVK, Vridhachalam conducted training programme on value added products in banana for the farm women's , rural youth and farmers. In this training, technologies such as value added products in banana fruit, flower and fiber extraction from pseudo stem, manufacture of rope from fiber were explained</p>
8.	Services offered by them	<p>1. Training is being periodically organized by the president of the association to the farm women and farmers.</p> <p>2. Twenty five farmers were employed in this Association and providing opportunities to market the value added products from banana for the farmers.</p>