



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

Date: 13.02.2024

I request that the following message may kindly be published in your esteemed daily:

TNAU with Spices Board to organize “Buyer Seller Meet on Spices”

Tamil Nadu Agricultural University’s Directorate of Agribusiness Development, Coimbatore in collaboration with Spices Board, Cochin is planning to organize One day “Buyer Seller Meet on Spices” for the benefit of farmers, FPOs and Exporters. The objective of this programme is to enhance the profitability of farmers, FPOs, traders and exporters. It creates market linkage between buyers and sellers and also augment the producers share in consumer price. This meet will be organized on **15th February, 2024, 9 AM** at Anna Auditorium, TNAU, Coimbatore. During this meet, growers/suppliers and buyers will be invited to establish effective market and business linkages between spice-based farmers/FPOs and exporters. Spice crops *viz.*, black pepper, turmeric, cardamom, chillies, garlic, nutmeg and mace will be covered during this meet. There is no registration fee for attending the event. About 300 participants including spices-based farmers, Farmer Producer Organization (FPOs) and exporters are expected to participate in the event.

Public Relations Officer