

Tamil Nadu Agricultural University O/o the Public Relations Officer Coimbatore – 641 003

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Date: 11-8-2014

To

The Editor,

Sir,

I request that the following matter may kindly be published in your esteemed daily:

Being Eco-friendly

The students of B. Tech (Energy and Environmental Engineering) and B. Tech (Food Processing Engineering) of Agricultural Engineering College and Research Institute, Tamil Nadu Agricultural University, organized an event which has been a war footing drive to sensitize on the ill effects and environmental hazards of using plastic bags. This special effort called for peoples' attention to use cloth bags and they were given away with cloth bags in Town hall and its periphery on 9th August 2014. It was a forerunner attempt for the "Ecofest'14 – A New Outlook for Sustenance" – 8th National Level Symposium.

The event mustered a huge strength of 100 volunteers representing the engineering college of TNAU, who distributed around 2000 cloth bags to the public, as a step up effort. The volunteers also collected plastic bags in the surrounding areas and disposed them in a safe manner. Lot of appreciation was received from various quarters of public on this eventful day. Ultimately the event garnered a grand success and brought high quantum of perceptive changes in the mindset of the public.

Dr. C. Divaker Durairaj, the Dean, Agricultural Engineering, and the event coordinator Dr. Balaji Kannan, Asst. Prof. (Dept. of RS&GIS) motivated the volunteers with good spirit and for the programme's stupendous success.