

## Tamil Nadu Agricultural University O/o the Public Relations Officer Coimbatore – 641 003

Dr. Venkata Pirabu, Ph.D., Professor (Agrl. Extension) & Public Relations Officer Mobile: 94890 56730 Phone: 0422 - 6611302 Fax: 0422 - 2431821 E-mail: pro@tnau.ac.in

To Date: 25-10-2014

The Editor,

Sir,

I request that the following matter may kindly be published in your esteemed daily:

## Need to asked Research must be given Special Impetuses – says Vice-Chancellor, TNAU

Western Zone Regional Research and Extension Advisory Council (RREAC) meeting was conducted on 24-10-2014 (Friday) at Agricultural Research Station, Bhavanisagar by Tamil Nadu Agricultural University (TNAU).

Dr. M. Maheswaran, Director of Research welcomed the gatherings and emphasized the use of improved varieties, new technologies and quality seeds. Detailed discussion was held among the members of RREAC comprising of Leading Farmers, University Officers, Agricultural Scientists, Department of Agriculture and Line Department Officials on the various research and extension needs pertaining to the Western Zone of Tamil Nadu.

Dr. K.A. Ponnusamy, Director of Extension Education during the special address pointed out that the increase in number of field oriented research, formation of model farms and farmers' discussion group federation will be undertaken in future. Further, he expressed that it is proposed to exhibit the traditional agricultural practices and implements to encourage traditional agriculture and importance will be given to value addition of marketing of agricultural communities.

In the presidential address by Dr. K. Ramasamy, Vice-Chancellor of TNAU and Chairman of RREAC indicated the reduction in cultivable land and water resources and the essentiality of mechanization from seeding to harvest. Further, the Vice-Chancellor expressed the conduct of research by agricultural scientists based on the farmers need to increase the agricultural productivity and income.

Dr. V.K. Duraisamy, Professor and Head of ARS, Bhavanisagar proposed the vote of thanks.