



**TAMIL NADU AGRICULTURAL UNIVERSITY**

**UZHAVAR PERUVIZHA 2013  
(UP 2013)**



**CONSOLIDATED REPORT OF BLOCK  
LEVEL IDENTIFIED SCIENTISTS OF  
SALEM DISTRICT**

**KRISHI VIGYAN KENDRA  
SANDHIYUR, SALEM 636 203**

## **KVK, Salem – Uzhavar Peruvizha 2013**

### **Preparatory Works for Uzhavar Peruvizha 2013**

- ❖ Block wise TNAU identified Scientists have been communicated to all block level ADAs / ADHs/AOs for jointly organizing Uzhavar Peruvizha 2013.
- ❖ KVK, Salem has scouted the district specific innovative technologies for compilation of technology booklets for distribution to farming community during Uzhavar Peruvizha.
- ❖ Technology video clippings on 12 identified district specific innovative technologies have been developed by KVK and given to the Joint Director of Agriculture for wider use and showcasing of technologies during the Uzhavar Peruvizha.
- ❖ KVK, Sandhiyur has also prepared technical information and given to all line departments for preparing Charts for display during Uzhavar Peruvizha programme.
- ❖ Technical backstopping pertaining to the Salem district has been given all the Block level identified TNAU's scientists for effective transfer of technologies during Uzhavar Peruvizha 2013.

### **A. Sensitization Training on Uzhavar Peruvizha to Extension officials and Farmers friends**

- ❖ Inauguration of Sensitization Training to ATMA Block Managers, Subject Matter Specialists and Farmers Friends has organized on 5<sup>th</sup> April 2013 at Krishi Vigyan Kendra, Sandhiyur, Salem to sensitize the District Specific Innovative Technologies for popularizing the same during Uzhavar Peruvizha 2013 to the rest of the farming community. KVK, Sandhiyur and Department of Agriculture has organized jointly this training to 363 field workers at KVK, Sandhiyur from 5<sup>th</sup> to 10<sup>th</sup> April 2013.
- ❖ The training programme was inaugurated by Mr.A.J.Sundar, Joint Director of Agriculture In-charge and elaborated the district specific agriculture schemes and services offered by the Department of Agriculture. He has also explained the roles and responsibilities of ATMA field workers and farmers friends (Para extension workers) to be performed during Uzhavar Peruvizha 2013. The

Para extension workers identified through ATMA takes major responsibility of transferring the technologies during Uzhavar Peruvizha,

- ❖ Dr.S.Manickam, Programme Coordinator, KVK, Sandhiyur has briefed about the TNAU's District Specific Innovative Technologies for the Salem District. He has also requested the trainees to utilize the expertise of KVK Scientists during the Uzhavar Peruvizha 2013 programme.
- ❖ Dr.P.J.Balasubramaniam, Joint Director of Animal Husbandry, Salem Districts delivered the speech regarding Schemes and Services offered to farming community by the Department of Animal Husbandry. He has also explained the need for integrated farming system by integrating animal and agricultural enterprises for improving the income level of the farming communities.
- ❖ The schemes and services of Primary Agricultural Cooperative Societies and District Cooperative Societies roles and responsibilities explained by Mrs.V.Lakshmi, Registrar, District Cooperative Societies during her special address.
- ❖ Mr.V.Sadhasivam, Deputy Director of Horticulture, Salem District has explained about the schemes and services of Horticulture departments and eligibility criteria for availing the schemes during his felicitation address. He has also explained the key technologies namely nursery technologies, drip and fertigation and post harvest technologies for improving the income from the horticultural crops.
- ❖ Thiru.S.Sivakumar, Executive Engineer (Agricultural Engineering Department) has explained about the schemes and services offered by the Department of Agricultural Engineering Department for the benefit of the trainees. He has also stressed to
- ❖ Mr.J.Ravichandran, Lead Bank Manager, Salem District has explained about the agriculture related services offered by the Banking sector for the benefit of the farming community. During his felicitation speech, he has explained in detail about the Agricultural loans, Agricultural related scheme based project support and importance of Kisan Card offered by the Banks for the benefit of the farming community. He has also the requested the torch bearer of the coming Farmers Peruvizha 2013 programme to explain the banking services to the rest of the farming community.

- ❖ District specific innovative agricultural technologies module includes Soil sampling collection method, SRI, SSI, Red Gram under translating method, IPM, INM, Precision Farming, Integrated Farming System and agricultural mechanization have been imparted through demonstrations and presentations.

## **B. Uzhavar Peruvizha Programme 2013**

- ❖ Hon'ble Minister for Highways and Small Ports has also participated in the Uzhavar Peruvizha programme at Vellerivelli village of Idapaddy block on 21<sup>st</sup> April 2013 where TNAU has organized Agri Exhibition and Demonstration.
- ❖ Uzhavar Peruvizha 2013 programme was inaugurated at Muthampatti village of Vazhapadi block. District Collector has formally inaugurated the Uzhavar Peruvizha programme and distributed the agricultural related schemes to the farming community. KVK, Sandhiyur has specially organized exhibitions and demonstrations during the Uzhavar Peruvizha programme. The Programme coordinator, KVK has delivered the District Specific Innovative Technologies to be adopted in the ensuing season and offered advisory services based on the farmers queries.
- ❖ KVK, Salem has also organized Uzhavar Peruvizha exhibition at Thirumalaigiri village where Hon'ble Member of Parliament Mr.Semalai, Veerapandi MLA Mr.S.K.Selvam were felicitated the programme.
- ❖ TNAU scientists have also participated in all the Traditional Agri Products Awareness Campaign conducted during Uzhavar Peruvizha 2013.
- ❖ KVK, Salem, HRS, Yercaud and TCRS, Yethapur have also participated in all the village level Uzhavar Peruvizha of Salem district and participated in the Scientist and Farmers Interaction programmes for sharing the location specific technologies among the farming community.

# UZHAVAR PERUVIZHA 2013 SALEM DISTRICT



Hon'ble Minister for Highways and Minor Ports Mr. Idapaddy Palanisamy, Mr. Semmalai, MP visits KVK, Exhibition during UP



District Collector, Salem visit KVK, Sandhiyur Exhibition at Muthampatti



Hon'ble MP and MLA participats UP 2013 at Muthampatti village



Dr. S. Manickam, Deliver Lecture on SRI during UP 2013



Dr. S. Manickam, participating in the Awareness Programme Erumapalayam



Technical Session by KVK, Scientists at Kondappanayakenpatti

# UZHAVAR PERUVIZHA 2013 SALEM DISTRICT



Demonstration on Foliar Spray with micro nutrient at Gangavalli



Demonstration of Soil sampling at Gangavalli



Demonstration on mulching technology in vegetable during UP at Ayothiyapattinam



Demonstration on Pheromone trap for pod borer management at Panamarathupatti



Presentation of KVK activities and TNAU's ICT initiatives at Nangavalli



Presentation of Tapioca Technology by TCRS scientist at Attur

# UZHAVAR PERUVIZHA 2013 SALEM DISTRICT



Mr.C.Perumal MLA at Ulavzhar Peruvilla ,Thalaisolai(vill)Yercaud Block, Salem (Dt)



Uzhavar Peruvizha at Singipuram, TC&RS, P&H deliver lectures



Distribution of Eco friendly Cotton T Shirts to Progressive farmer at Nangavalli block



Uzhavar Peruvizha at Sankiri



Uzhavar Peruvizha at Magadachavadi



Uzhavar Peruvizha at Konganapuram